

Objective

Senior front-end development position with the opportunity to grow and advance in an atmosphere that is both challenging and innovative.

Profile

Professional, detail-oriented web designer with extensive experience in all aspects of client side development. Experience with corporate-level solutions, as well as working in remote teams to routinely meet strict deadlines. Motivated, self-starter with the ability to work on multiple projects and with various stakeholders to solve problems, receive criticism, and develop elegant solutions. Passionate about creating quality user experiences including but not limited to large-scale and dynamic web sites. Six years of service in the Texas Army National Guard provided experience in high stress situations, a strong commitment to teamwork and invaluable leadership skills.

Skills Summary

- ♦ HTML/CSS
- ♦ JavaScript, AJAX, JQuery
- ♦ Flash, Actionscript 2.0
- ♦ Server-side integration
- ♦ Photoshop CS3
- ♦ Illustrator CS3
- ♦ Microsoft Office
- ♦ OSX, Windows
- ♦ Team leadership
- ♦ Project Management
- ♦ Web standards
- ♦ Cross-browser issues

Professional Experience

DESIGN

- ♦ Redesign, and develop websites for 22 daily newspapers, and over 50 weekly publications.
 - ♦ Traffic increase of 60% (on average) for all major dailies following redesign.
 - ♦ Several sites reach 2 million visitors/ month, including a 125% increase in page-views for The News Herald (<http://news-herald.com>) over last year.
 - ♦ Train corporate and field staff on new content management systems, and necessary workflow changes.
- ♦ Creation of marketing collateral for advertisers and local promotions.
- ♦ Design administrative interfaces for web applications, including corporate intranet.
- ♦ Create logos/logotypes and work with marketing team to develop new identities.
- ♦ Develop design templates and workflow patterns for rapidly launching small niche sites.
- ♦ Work closely with (small business) clients to design websites, and identities.
- ♦ Design and develop html newsletters for all 22 daily newspaper sites.

DEVELOPMENT

- ♦ Integration of 3rd-party web applications (vendors) into live media sites.
- ♦ Implementation of content management systems, as well as server-side components.
 - ♦ Adapt quickly to new content management systems and/or template languages to deploy rapid improvements as well as develop comprehensive long-term solutions.
 - ♦ Train corporate support staff for routine maintenance, and field staff for daily publishing.
- ♦ Optimization of sites with current SEO standards, as well as best practices for high performance web sites
- ♦ Lead efforts to develop with new and innovative technologies including the Django Python Framework, Adobe® AIR™, Flash/Actionscript, Google Maps API, and podcasting.
- ♦ Develop rich-media advertising templates (Flash) and train banner artists on their use and/or customization.

Professional Experience, continued

OPERATIONAL

- ♦ Manage, hire, and train small team of web/flash designers.
 - ♦ Creation of technical guidelines for banner advertising creation and delivery.
 - ♦ Development and implementation of banner advertising workflow and administrative tools.
- ♦ Regularly participate in conference calls and meetings with executive-level staff regarding overall strategy, upcoming and ongoing initiatives, and vendor-related contracts.
- ♦ Provide daily email and phone support for various client and user issues.

Award

Best Web Site, 2008 – The (Lorain) Morning Journal – <http://morningjournal.com>
Associated Press of Ohio (division IV)

“Clean, clear, modern design. Easy to navigate. Good flow of local news, and breaking news sets added emphasis. Ample selection of staff blogs, well-displayed. A fine site.”

<http://www.ap.org/ohio/apso.html>

Employment History

Journal Register Company – Yardley, PA
Lead Web Designer, 2007 to Present

Lubbock Internet/CMK Media – Lubbock, TX/Cedar Park, TX
Web Designer, 2006 to 2007

Freelance – Austin, TX
Web Designer, 2004 to 2007

Education

Austin Community College – Austin, TX
2001-2003

Basic coursework completed towards Associates degree in Liberal Arts.