

Christopher Scott Hernandez

Interface Designer & Web Developer

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PROFILE

Professional, detail oriented interface designer and web developer with extensive experience in all aspects of client side web development. Passionate about creating amazing user experiences, crafting elegant solutions, and experimenting with innovative web technologies.

EXPERIENCE

Web Developer, TrueAction, King of Prussia, PA, April 2010–Present

Responsible for front-end development with a focus on AJAX applications, and cross-browser solutions while part of a remote, multi-disciplinary team on the internationalization of Toys”R”Us online stores in France, Germany, Switzerland, Netherlands, Spain and Portugal.

Technical Reviewer, HTML5 Multimedia Development Cookbook, Packt Publishing, January 2011 – May 2011

Web Designer, SocialReach, Philadelphia, PA, January 2010–April 2010

Responsible for development of internal company web sites, HTML/Javascript-based web advertising, and reusable Flash (Actionscript 3) templates. Focused heavily on user interaction, brainstorming unique advertising concepts, and optimizing online conversions.

Lead Online Designer, Journal Register Company, Yardley, PA, November 2007–January 2010

Responsible for leading efforts to redesign, develop, and support web sites for numerous daily, weekly and monthly publications. Developed sites with web-standards, and integrated with numerous server-side applications/content management systems. Notable accomplishments include: developing an AJAX-powered video application, and winning “Best Web Site, 2008” for The (Lorain) Morning Journal from the Associated Press for Ohio. Other duties included providing training in various web technologies, writing company standards, advising executive-level staff, hiring junior designers, and implementing processes to increase efficiency.

Web Designer, Lubbock Internet, Cedar Park, TX, March 2007–November 2007

Responsible for the design and development of web sites for small companies, as well as the maintenance of numerous .NET applications. Helped bring a more standards-based approach to front-end development, provided customer/client support, and helped manage projects from concept to delivery.

Web Designer/Developer, Freelance, March 2005–Present

Specializing in web design and front-end development (including Javascript and Actionscript 3). Interested in utilizing innovative technologies to solve problems, enhance communication, and create unique web experiences. Also providing CMS installation/integration, Flash design/development, optimization services (SEO, accessibility, performance), training in web technologies, and general consulting.

SKILLS

- HTML5, CSS, JavaScript (jQuery, Prototype), Flash (AS3), SQL (mySQL, Oracle)
- JSP (JSTL), RoR ERB view templates, Django templates
- Web standards, accessibility concerns, techniques for high-speed performance
- Adobe CS4: Photoshop, Illustrator, InDesign, Fireworks, Flash and Acrobat Pro
- GIT, SVN, CVS, Quality Center and the software development cycle.
- Linux, OSX, Win XP/7, VPN, SSH
- UI/UX design, typography, ad design, layout
- **Interested in:** Ruby on Rails, Node.js, web sockets, Java (SpringMVC), Processing, visualizing information, typography, HTML5/JavaScript game development, Objective C and mobile development (specifically iOS).